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FOR IMMEDIATE RELEASE

Wyld's Wingdom to Exhibit at H.H. Backer's Pet Industry Christmas Trade Show

Wyld's Wingdom will share Avian Products and Expertise at H.H. Backer's 45th Annual Pet Industry Christmas Trade Show October 14-16, 2011

Wyld's Wingdom is pleased to be exhibiting at the 45th Annual H.H. Backer Pet Industry Christmas Trade Show and Educational Conference on October 14-16, 2011 at the Donald E. Stephens Convention Center in Rosemont, Illinois. Wyld's Wingdom, a wholesale pet supply distributor for exotic and pet bird products, will be at Booth 604 to showcase the various products they distribute and provide avian expertise to the trade show attendees.

Wyld's Wingdom will be one of the over 750 exhibitors in the more than 1,250 booths that will be presenting their products and services at the annual trade show also featuring educational sessions and grooming competitions. Wyld's Wingdom will offer attendees a large variety of bird toys, bird foods, several styles of play gyms and stands for both small and large birds, and cage accessories such as cage cleaner, cage skirts, perches, and bolt-on toys. In addition, Wyld's Wingdom will also showcase bird perches, stands, books, training aids, video and audio tapes, vitamins, bird harnesses, and more.

"HH Backer is a great show that we enjoy being a part of. We look forward to meeting retailers and interacting with them during the show. It is a perfect opportunity to experience our products up close and personal."

Visit Wyld's Wingdom at Booth 604 at H.H. Backer's Pet Industry Christmas Trade Show. For more information about Wyld's Wingdom, visit www.wingdom.com.

About Wyld's Wingdom:

Wyld's Wingdom is the premier wholesale pet supply distributor for exotic and pet bird products including toys, food, cages, and supplies. Wyld's Wingdom carries an enormous array of avian products at great values that customers can pass along to their retail setting. With its extensive expertise partnered with a tremendous selection of products, Wyld's Wingdom will provide the best information and advice to its customers on the latest bird care, safety, and wellness information. The business, established in 1986, has been built on integrity and service and provides its customers with the variety, focus, and knowledge needed to make any bird department excel.